

CASE
STUDY

JBWere



JBWere
Jade Solutions

For more than 170 years, JBWere has improved the financial position of the country's most successful families, companies, and not-for-profit organizations. Digital collaboration has paid handsome dividends.

Challenge

How to get analysts, advisors, and clients to collaborate better

If you need people to collaborate, you've got to make it easy. JBWere saw the opportunity to bring analysts, advisors, and clients closer together. A digital platform was key to improving collaboration and engagement. Jade explored user experience and developed a new platform and mobile application.

Solution

One platform for analysts, advisers, and clients.

With Jade, JBWere can connect advisors and clients in real time. The Jade platform will integrate with JBWere's environment and enable them to easily add new digital services.



Customer

JBWere

Services

- Digital Strategy
- User Experience Design
- Software Development
- Managed Services

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Benefits

Keep it personal

JBWere provides analysts with a 'write once, publish to multiple locations' service. Advisors can personalize, bundle, and distribute useful information to individual clients. Clients like being able to review information and initiate enquiries when it suits them.

“Jade’s innovation workshop was a great way to look at our client lifecycle through a digital lense, and rapidly condense that thinking into a high-level digital strategy and roadmap.”

JBWere spokesperson.

About Jade

Since 1978, Jade has been working with leading companies around the world to solve complex business problems through the design and delivery of innovative software solutions. Our expert, passionate people develop high performance enterprise solutions, create engaging customer experiences through digital strategy and design, as well as develop advanced technology platforms used by thousands of companies globally.

Offices are located in New Zealand, Australia, USA, UK and the United Arab Emirates and our clients include companies in financial services, telecommunications, utilities, retail and specialist logistics.

For more information, visit us at www.jadeworld.com.